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HITEJINRO CO.,LTD

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Cocktails

by Jinro



JINRO

The World's #1 Selling Spirits

JINRO

Soju? What is it?

Soju is distilled spirits from Korea made from selected crops (rice, sweet potatoes, and tapioca) and from the purest of waters. It is clear and looks similar to vodka.

However, the flavor is nothing like vodka; it has a subtle sweetness to it with a softer, smoother finish.

Is Jinro Soju the Best?

Jinro Soju is the number 1 Spirits Brand in the World by the sales volume. It has been ranked on the top among the world's million-case spirits brands since 2002 according to the UK magazine, Millionaires' Club.



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How do you drink it?

Comparatively low alcohol content and the flavor of soju make it easy to drink soju shots. Matter of fact, it is best when consumed chilled or on the rocks, accompanying any type of delicious meals.

TIP: Recommendations for optimum chilling:

1. Leave in the freezer for 3 hrs. Give it a couple of shakes. This will give you slush soju shots;
2. Refrigerate for about 5 hours;
3. Use a cocktail shaker, simply add ice and Jinro soju, and you'll have the best chilled straight soju shots.

J-Beer

Manufacture your ideal Jinro and Beer Mix.

J-Shot

Enjoyed ice cold straight or on the rocks.

J-Cocktail

Base ingredient for cocktails and infusions.



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Lindsay Nader

"Lindsay Nader, a Los Angeles Native, is the California Cocktail and Spirits Expert for Remy Cointreau USA, as well as a Bartender and Writer. Her foundation behind the bar began at P.D.T. in NYC, where skills for progressive cocktail development were formed under the tutelage of Jim Meehan and his talented staff. In the summer of 2010, Lindsay signed on as Deputy Cocktail Editor for Food & Wine Magazine's 2011 Cocktail Book, a highly esteemed annual publication. Since returning to Los Angeles, Lindsay has had the privilege of working with Vinny Dotolo and Jon Shook of Animal Restaurant, designing a classic drink program for the opening of their second endeavor, Son Of A Gun. Nader then went on to join the Harvard & Stone team, and later to open the french concept bar Pour Vous. In 2012 Nader and Brian Butler of Reiss Co. founded Elysium Craft Cocktail Services, a consulting and private event company."

"Soju, a clear distilled spirit, is wonderful for mixing drinks. Also, low in proof, so it can be enjoyed in multiple applications without it going to your head."

It was fun to work with a category that is derived from such a rich, unique drinking culture as Korea, and adapt it to World's taste."





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SUMMER VAY K

- 6cl Jinro Soju
- 3cl Milk Mix
(1½cl Sweetened Condensed
Milk Mixed with 1½cl Whole Milk)
- 1½cl Passion Fruit Puree
- 1½cl Fresh Lime Juice



THE MARTIAL ART

- 6cl Jinro Soju
- 2¼cl Fresh Lime Juice
- 1½cl Apricot Liqueur
- 1½cl Simple Syrup
- 3 Dash Peychaud Bitters
- 10 Mint Leaves



KPOP COCKTAIL

- 6cl Jinro Soju
- 1½cl Fresh Lime Juice
- 1½cl Fresh Lemon Juice
- 1½cl Orgeat
- 1½cl Midori



GANGNAM SHOT

- 4½cl Jinro Soju
- 1½cl Pineapple Juice
- ¾cl Blue Curacao

A close-up photograph of a glass filled with a reddish-brown cocktail. A slice of lemon is perched on the rim of the glass. The background is white, and there is a red horizontal bar at the bottom of the image.

JINRO ROYALE

- 6cl Jinro Soju
- 1½cl Dolin Dry Vermouth
- 1½cl Campari



ELDERFLOWER SOUR

- 6cl Jinro Soju
- 2¼cl Lemon Juice
- 2¼cl German Elderflower Liqueur
- ¾cl Simple Syrup



JIN GIN MULE

- 3¼cl Jinro Soju
- 2¼cl Plymouth Gin
- 2¼cl Fresh Lime Juice
- 2¼cl Velvet Falernum
- 5 Thin Cucumber Slices



HABANERO'S WORD

- 3¾cl Jinro Soju
- 2¼cl Blanco Tequila
- 2¼cl Fresh Lime Juice
- 1½cl Green Chartreuse
- 1½cl Pineapple
Habanero Syrup



JINRO SOJU SUNRISE

- 6cl Jinro Soju
- 12cl Pineapple Juice



JINROMEO & JULIET

- 6cl Jinro Soju
- 2¼cl Fresh Lime Juice
- 2¼cl Maraschino
Cherry Liqueur
- 2 Dash Peychaud's
Bitters



ASIAN BREEZE

- 6cl Jinro Soju
- 2¼cl Fresh Lemon Juice
- 1½cl Monin Almond Syrup
- 1½cl Simple Syrup
- 3cl Apple Juice



GOLD-RUSH

- 6cl Jinro Soju
- 2¼cl Fresh Lemon Juice
- 2¼cl Almond Syrup
- 3cl Fresh Orange Juice



K-TOWN CHRISTMAS

- 6cl Jinro Soju
- 3cl Cream
- 1½cl White Creme De Cacao
- 2 Dash Vanilla Extract



SOJU
GREYHOUND

- 1 Pink Grapefruit
- 6cl (1/4 cup) JINRO Soju
- 2 or 3 Raspberries



MYSTIC RUBY

- 6cl Jinro Soju
- 1½cl Fresh Cranberry Juice
- Top with Lychee Juice



BERRY
BRAMBLE

- 6cl Jinro Soju
- 3cl Fresh Lemon Juice
- 2¼cl Simple Syrup
- 3 Raspberries



JINRO SOJU WISH UPON A STAR

- 6cl Jinro Soju
- 2¼cl Fresh Lemon Juice
- 2¼cl Simple Syrup
- 2 Dash Peach Bitters



JINRO
SHANDY

- 6cl Jinro Soju
- 2¼cl Lemon Juice
- 2¼cl Simple Syrup



JIN-GER SPIRIT

- 6cl Jinro Soju
- 1½cl Fresh Lime Juice
- Top with Bundaberg
Ginger Beer

NAKED BUZZ

- 6cl Jinro Soju
- 2¼cl Monin Elderflower Syrup
- 2¼cl Fresh Lemon Juice
- Top with Soda

